

From Regional Outreach to Real-World Uptake

Anna Spechtenhauser and Kathrin Silber explain how TRIEME is connecting European regions with project results and supporting their practical use to address skills needs across the mobility and automotive ecosystem.



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In TRIEME, Work Package 5 (WP5) focuses on connecting the project with regional stakeholders and promoting the use of its results in regional up- and re-skilling initiatives across the mobility and automotive ecosystem. By fostering cooperation between regions, industry, education and training providers, WP5 aims to ensure that TRIEME's work translates into practical action and helps address local skills needs.

To learn more about progress so far, the lessons emerging from regional activities, and how TRIEME results can be put into practice and sustained beyond the project, we spoke with **Anna Spechtenhauser**, Deputy Head of Office at the Stuttgart Region European Office, and **Kathrin Silber**, Project Lead at Stuttgart Region Economic Development Cooperation (WRS). Together, they share leadership of WP5.

REGIONAL COOPERATION AND REACHING NEW STAKEHOLDERS

WP5 works to connect TRIEME with regional stakeholders beyond the project's partnership and the Automotive Skills Alliance. How has this cooperation developed so far, and which stakeholders or regions offer the greatest opportunities for further engagement?

Our aim is to promote and support the implementation of TRIEME results not only within the partnership but also beyond it, with a particular focus on the regions of the Automotive Skills Alliance (ASA). From the beginning, these regions have received regular updates on the latest results and developments.

To explore their needs in greater depth, five

regional consultations were held this summer with representatives of ASA regions. The aim was to assess their specific skills needs, identify which TRIEME results are most relevant to different stakeholders, and gain a better understanding of their requirements. Based on a short questionnaire and the feedback gathered, we are now identifying opportunities to roll out and implement these results.

Beyond ASA, we are also in contact with other relevant networks, such as the Automotive Regions Alliance (ARA). Looking ahead, we would like to present TRIEME results to ARA and explore opportunities to share them with its member regions, supporting their uptake and implementation.

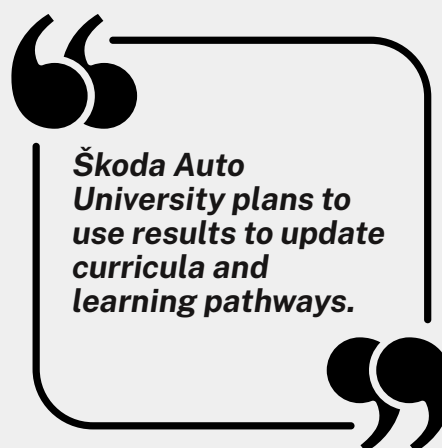
Our activities have reached VET students and teachers, training providers, universities, researchers and the automotive industry particularly well. We have also made good progress in engaging regional authorities, labour market actors, clusters and business organisations. However, there is still room to strengthen our engagement with HR and skills managers, social partners, trade unions and policymakers. To reach these groups more effectively, we need tailored conversations that address their specific needs, highlight the practical benefits of TRIEME results, and make better use of existing regional networks and intermediaries.

FROM DISSEMINATION TO PRACTICAL IMPLEMENTATION

One of WP5's main objectives is to ensure that TRIEME results are not just presented to stakeholders, but actually used at regional level. What does this look like in practice, and can you share an example of a TRIEME result being put to use?

In practice, WP5 partners reach out to specific stakeholders, present TRIEME results, discuss how these could be used, and follow up to see what happens next. We see this as a step-by-step process: first, raising awareness of TRIEME and what it offers, and then moving towards the actual uptake and implementation of its results in response to stakeholders' specific needs.

Our partners have provided several good examples of TRIEME results being used by companies, VET providers and universities in different regions. One example is the cooperation between VSB-TUO and Škoda Auto University in the Czech Republic. Within their regular higher education and VET working group, they discussed TRIEME results, including the Skills Cards and WP2 outputs, in relation to digital and green skills. Škoda Auto University plans to use these results to update its curricula and learning pathways, helping prepare students for the future skills needs of the automotive sector. Although implementation is still planned, the process is already under way.



Another example comes from Chalmers in Sweden. At the Battery Center Gothenburg, WP4 training materials, including VR training, have already been integrated into a course for quality technicians in battery manufacturing, reaching more than 250 VET students. Feedback is collected continuously

to improve the materials, and discussions with the Battery Center are ongoing.

PROGRESS, CHALLENGES AND UPTAKE

In the latest WP5 update, partners had reported 39 roll-out activities reaching approximately 3,000 people. What do these figures tell us about WP5's progress, and what challenges remain in turning this reach into meaningful engagement and actual use of TRI REME results?

The approximately 3,000 people were reached through 39 activities across 11 countries, including 30 in-person and nine online activities reported by 10 TRI REME partners who are members of WP5.

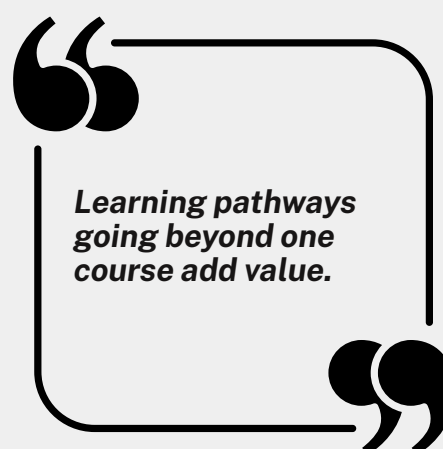
These figures show, first, that partners are actively contributing to regional roll-out and reaching their respective stakeholders. Secondly, the activities cover a wide range of formats, from large-scale events with several hundred participants to smaller group discussions involving around 10 people. Thirdly, they address different target groups, including companies, VET providers, universities and regional authorities.

All these formats can play a valuable role in successful regional roll-out. Raising awareness of TRI REME results among as many people as possible is an important first step. Equally important, however, is following up with more in-depth discussions, developing concrete plans for using the results, and gathering feedback on how implementation has worked in practice. As WP5 has a limited number of partners, we also use regional consultations with ASA members to broaden the geographical reach of roll-out activities.

LESSONS FROM REGIONAL STAKEHOLDERS

What feedback and good practices have emerged from WP5's regional activities, and how can these insights help improve skills development across the mobility ecosystem?

The documentation of roll-out activities shows that the most practice-oriented TRI REME results, particularly courses, are the ones most frequently shared and used in regional activities. There is considerable demand for virtual self-learning tools that learners can access independently of a specific time or place. The opportunity to go beyond a single course and follow a learning pathway that explores a topic in greater depth also adds value for stakeholders.



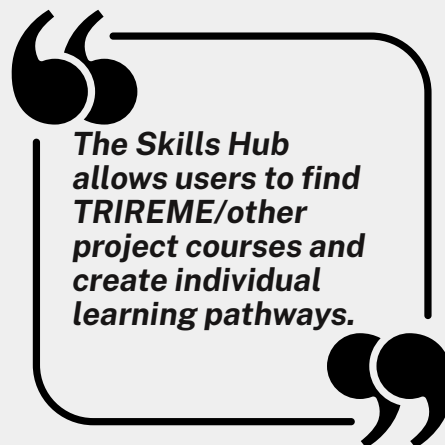
Feedback from stakeholders across participating regions highlights the importance of certification and micro-credentials in encouraging course uptake. VET providers and companies have also identified the availability of courses in multiple languages as a critical factor. Learning in one's native language can improve the learning experience and make training accessible to a wider workforce.

PRIORITIES AND LASTING RESULTS

With the project now in Month 32 of 48, what are WP5's main priorities for the remaining project period, and how will you help ensure that regional stakeholders continue to benefit from TRIEME after the project ends?

The main priorities for the remaining project period are to broaden the geographical reach of roll-out activities and further increase the actual implementation of TRIEME results. Within WP5, we exchange good practices from regional roll-out activities and discuss how we can better support stakeholders in working with TRIEME results.

Two platforms will help support the continued visibility and use of the project's results. The Automotive Mobility Knowledge Hub offers an opportunity to showcase good practices from across Europe and ensure the long-term availability of project results. The Skills Hub enables users to find courses from TRIEME and other projects and create individual learning pathways.



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TRIEME is helping bridge the gap between European-level project results and the skills needs of individual regions. Its experience so far highlights the importance of combining broad outreach with targeted stakeholder engagement, practical application and follow-up.

As the project moves towards its final phase, the priority is to build on this work, encourage wider uptake of its results and strengthen the regional cooperation needed to keep these resources relevant and accessible beyond the project's lifetime.

Further Reading & Resources

The TRIEME Courses can be accessed online.

👉 If you're reading this as a PDF, [click here](#) to explore the available courses

📄 Reading in print? Visit: <https://project-trieme.eu/en/courses>

Links to the [Skills Hub](#) and the [Learning Platform](#)